



CARIBBEAN GAMES GUADELOUPE 2021



Press Conference

ONE YEAR TO GO – CARIBBEAN GAMES 2021

Programme

- **Welcome speech from Caribbean sports bodies**
- **Organization progress report**
- **Impact of the 2021 Caribbean Games**
- **Games & Media**



GUADELOUPE 2021
1^{er} JEUX DE LA CARAÏBE
1ST CARIBBEAN GAMES

Welcome speech from Caribbean Sport bodies

Keith Joseph – General Secretary CANOC



Luis Mejia - President CACSO



Alain Sorèze - CROS Guadeloupe



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Organization progress report

- **Communication**
- **Sports**
- **Strategy**
- **Games & Media**



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Communication

- Construction of a coherent digital strategy thanks to discussions with PanamSports/CACSO communication teams
- Digital presence of NOC Guadeloupe increased during the health crisis: redesign of the site, more content creation for social networks, Newsletter, creation of the official Instagram for Olympic Day on June 23, 2020
- Implementation of a 360 ° communication strategy for the Caribbean Games with the support of specialists
- Launch of the official website for the 2021 Caribbean Games scheduled for September 2020
- Launch of a call for projects for the mascot of the 2021 Caribbean Games in July 2020.
- Raising Guadeloupe athletes' awareness around the 2021 Caribbean Games
- Creation of pictograms representing the sports on the program



Sports



Cycling : Track & Road selected – soon to be decided are track modalities as well as qualifying time with the support of COPACI.



Basket 3x3: 2 days schedule set – French basketball Federation is offering a 3x3 modular court – Qualifying tournament will be organized by Caribbean Basketball Confederation



Futsal : Meeting with local league's new Director. Schedule creation is ongoing. Qualifying process needs to be worked with CONCACAF



Judo : 2 days schedule set with weight classes – qualifying mode needs to be discussed with Central American & Caribbean confederation



Athletics : 2 days schedule set with specific modalities - – qualifying times to be decided with NACAC



Swimming : Ongoing work on the competition schedule and qualifying time with local league and CCCAN



Netball : Development project in Guadeloupe on hold because of COVID-19. Decision to be made by September 2020



Impact of the Caribbean Games

- Professional integration
- Social cohesion / living well together
- An sustainable event
- Regional cooperation / integration
- Inclusion through sport: project for people with disabilities
- Development of women's sport



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Games & Media



Guadeloupe hosts 2021 Caribbean Games



Guadeloupe's Athle Bresse, ASB, makes a presentation to CANOC president Keith Joseph, FIOC starting briefing of the CANOC executive committee to announce the inaugural Caribbean Games presidency at Olympic House in Port of Spain.

Caribbean Games en Guadeloupe en 2021 : 5 chiffres à retenir

par Myline / 29 novembre 2019 / 1.45k / 4 commentaires



20 mayo, 2020

Juegos Caribeños 2021 mantiene fecha de competencias

Los I Juegos Caribeños a celebrarse en la isla de Guadalupe, mantienen su fecha de realización del 30 de junio al 4 de julio de 2021 informó Julien

Les Jeux des Caraïbes ne bougeront pas



Caribbean Games faces pandemic problem, cost cutting

Guadeloupe to host inaugural Caribbean Games in 2021

By Daniel Etchells | Tuesday, 28 January 2020 | Add comment | 26 | 14



Guadeloupe has been awarded the hosting rights to the inaugural edition of the Caribbean Games in 2021.

As reported by the *Trinidad and Tobago Guardian*, the announcement was made by the Caribbean Association of National Olympic Committees (CANOC) Executive Committee at Trinidad and Tobago Olympic House in Port of Spain.



Le défi des Jeux de la Caraïbe
ITW | Le CROS Guadeloupe porte désormais le poids de l'organisation des prochains Jeux de la Caraïbe en 2021, un défi de taille, mais nécessaire pour la valorisation de nos sportifs, comme l'explique le...
il y a 26 semaines - 4,6 K vues

Vous, Patty Renné, Clesy Blanquet et 96 autres personnes

Caribbean Games to be held in 2021 despite postponement of Tokyo Olympics

By The Caribbean Camera Inc. on April 23, 2020



The Caribbean Games will be held in 2021 despite the postponement of the Tokyo 2020 Olympic Games., Keith Joseph, secretary general of the Caribbean Association of National Olympic Committees (CANOC) has confirmed.

La Guadeloupe ouvrira l'histoire





CONTACTS

Julien Chipotel
chargé de mission caribbean games
+590 690 234 534
julien.chipotel@crosguadeloupe.org

@crosguadeloupe.org



Le Comité d'Organisation des Jeux de la Caraïbe 2021 (Caribbean Games 2021) a pour objet la préparation et l'organisation des «Jeux de la Caraïbe qui doivent se dérouler en Guadeloupe en 2021» en conformité avec les statuts du CROS Guadeloupe et de la CANOC, les règlements d'application des confédérations sportives des différentes disciplines et du cahier des charges de la CANOC.

Aux fins ci-dessus, l'Association peut accomplir tous actes, toutes opérations de quelque nature ou importance que ce soit dès lors qu'ils concourent ou peuvent concourir à la réalisation de cet objet.

L'Association est sans but lucratif, d'intérêt général et à caractère culturel, éducatif et sportif.

Le Siège de l'association est situé au Comité Régional Olympique et Sportif Guadeloupéen (CROS Guadeloupe, 4-6 résidence de la Darse, 97110 Pointe-à-Pitre). Il peut être déplacé par décision du Conseil d'Administration.